

Guilherme da Silva

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Professional Summary

Upcoming Seneca Computer Programming graduate with a strong foundation in full-stack development. Committed to building scalable, secure, and responsive applications. Skilled in JavaScript, TypeScript, Angular, React, Node.js, Next.js, Express.js, with a proven ability to create maintainable software. Adaptable in different environments, and adept in project management, problem-solving, and teamwork soft skills.

Skills and Technologies

- Programming Languages: JavaScript, TypeScript, C#, Python, HTML, CSS, C/C++
- Frameworks and Libraries: React, Angular, Next.js, Tailwind, Sass, Express.js, .NET
- Databases: Oracle SQL, PostgreSQL, SQL Server, MongoDB
- APIs and Web Services: REST API, JSON, AJAX, SOAP
- Cloud and Deployment Tools: AWS, Vercel, Netlify, Git,
- Testing and Debugging: Jest, Jenkins, Unit Testing, TDD/BDD methodologies, debugging
- Software Development (SDLC): Agile, Scrum, Kanban
- Languages: English (C2), Portuguese (C2), French (A2)
- Soft Skills: Problem-solving, teamwork, project management, time management

Projects

Factory Assembly Line Application

December 2024

Software Development Program

- Developed a C++ dynamic memory application that receives customer orders' and distribute them along workstations in an assembly line according to its items in stock to fulfill the orders.

E-commerce Website

December 2024

Software Development Program

- Developed an e-commerce website with HandlebarsJS, Express.js, Bcrypt, PostgreSQL and MongoDB that supports a responsive layout, sign-up and login functionalities and item's creation, manipulation and deletion.

Dictionary Management Application

September 2024

Software Development Program

- Developed a C++ application that read multiple dictionary databases with over 200,000 words and categorized them for users to search a word and display its definitions, as well as the part of speech where it's used.

Work Experience

Full-stack Web Developer

November 2024 - Present

Seneca Polytechnic, North York, ON

- Develop the 2025 Seneca Hackathon's website utilizing React, Tailwind CSS and Next.js technologies, in addition to TypeScript.

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- Conduct weekly meetings with the UI/UX design team for liaison on the website layout, design, and main functionalities.
- Build the student's registration functionality linked to a MongoDB database.

Marketing Manager

March 2024 – Present

Seneca Student Federation, North York, ON

- Conduct new projects related to the Esports category in the Seneca Student Federation.
- Create and manage social media content creation calendars and graphics.
- Organize and execute in-person gaming events and tournaments for more than 100 students.
- Communicate and engage with students through comments and direct messages.

Marketing Specialist

April 2022 – December 2023

Grupo Nós, São Paulo, Brazil

- Developed brand marketing strategies for e-commerce, influencer, and social media efforts.
- Supervised OXXO's e-commerce development, ensuring the website was up to the requirements, including responsiveness, web analytics integration, and digital media integration (pixel setup).
- Managed deadlines and progress of multiple projects by talking to different project managers and working Kanban boards for each marketing campaign.

Education

Computer Programming College Diploma

May 2025

Seneca Polytechnic – Toronto, ON

- Cumulative 4.0 GPA. – *President's Honour List (2024, 2025)*

Bachelor's Degree in Business Administration

June 2020

Pontifical Catholic University of São Paulo (PUC-SP) – São Paulo, Brazil

Other Experience

Barista

August 2024 - Present

Starbucks Coffee, Toronto, ON

- Connect with customers in a fast-paced environment providing exceptional and personalized customer service, improving customer experience and leading to increased sales.
- Collaborate with team members to optimize operations and maintain efficient workflows.
- Craft coffee drinks adhering to Starbucks' recipes and quality standards, ensuring customer satisfaction and product quality.

Support Associate

May 2024 – August 2024

The Loose Moose, Toronto, ON

- Supported servers and bartenders in maintaining well-stocked, clean stations while providing timely customer service, improving customer experience and sales.
- Developed strong multitasking skills while under pressure, addressing clients' needs in a fast-paced environment.